



PRESS RELEASE

FOR IMMEDIATE USE

Vida's Market the first children's market in NYC!

ONE DAY ONLY! Saturday, Oct 18th 10:00 am – 6:00 pm

PS 41 playground
Greenwich Ave. at Charles St.

Independent children's designers offer their wares for one day only on Saturday, Oct 18th, from 10:00 am-6:00 pm at the PS41 playground on Greenwich Ave. at Charles St., NYC

New York, NY Oct 18th, 2008 – Vida's Market, the first children's market in NYC, is having its Fall Market. Vida's Market will feature the newest, most creative children's designers on the scene offering one-of-a-kind, handmade toys, clothes, art, books and gear.

Everyone who attends Vida's Market is automatically entered into the Vida's Market Fall Raffle which includes over \$2,000 in prizes. 50% of Raffle proceeds go to the PS41 PTA.

The PS41 playground is located on Greenwich Ave. at Charles St.

Vida's Market will take place from 10:00am 6:00pm on Saturday, Oct. 18, 2008. Admission is \$1.00 which includes a ticket in the Vida's Market Raffle! See www.vidasmarket.com for more information.

About Vida's Market:

Vida's Market was started by Bronx mom, Kate Maloy who named it after her grandmother Vida (*pronounced Veye-dah*). A flea market junkie, Kate decided to open a children's market after her son, Aidan, was born.

Vida's Market is dedicated to helping independent artists, many of whom are parents; connect to the families of NYC.

Contact:

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Vida's Market

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